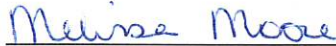


**NOTICE OF SPECIAL MEETING AND AGENDA
OF THE MIAMI DOWNTOWN REDEVELOPMENT AUTHORITY (MDRA)
MONDAY, JUNE 27, 2022
4:00 PM
MIAMI CIVIC CENTER
129 5TH Ave NW, Miami, Oklahoma 74354**

Filed in the Office of the City Clerk and displayed in the main lobby of the Miami Civic Center and by posting on www.miamiokla.net starting at 9:15 (AM/PM) on June 24, 2022, pursuant to 25 O.S. § 311(9) (a) and (b).



Melissa Moore, City Clerk

THE TRUST MAY TAKE ANY OF THE FOLLOWING ACTIONS: DISCUSS, CONSIDER AND VOTE FOR APPROVAL, ACCEPTANCE, REJECTION, AMENDMENT AND/OR POSTPONEMENT OF ANY ITEM LISTED IN THIS AGENDA:

- | | |
|---|------------------------|
| 1. Call to Order | Chairman Forkum |
| 2. Public Input and Unscheduled Personal Appearances
Each person will be limited to three minutes. The purpose of this agenda item is to provide an opportunity for citizens' comments and public announcements. In keeping with the principals of the Oklahoma Open Meeting Act, Trust Authority members and city staff will not engage in discussion or take any action under this agenda item. If you seek discussion or further inquiry, please contact the Chairman or the office of the city manager. Responses to citizen comments, if any, will occur under an applicable Agenda item at this or a future public meeting, or a response may be given by a phone call, personal meeting or a posting on the city website: www.miamiokla.net . | Chairman Forkum |
| 3. Consent Agenda
By unanimous consent the public body may designate noncontroversial items to be considered in one motion and one vote. The public body may add items from the regular agenda and approve. Posted agenda items not added to the consent docket will be considered separately in their regular order. Staff recommends items 4 and 5 be placed on the consent agenda. | Trustees |
| 4. Minutes: MAY 2022 | Trustees |
| 5. Claims: JUNE 2022 | Trustee |
| 6. Discussion and Approval of FY 2022-2023 Budget | Danny Dillon |
| 7. Coleman Managing Director's Report | Danny Dillon |
| 8. Tourism & Visitor Development Department Update | Amanda Davis |
| 9. Discussion of Grants for Downtown Redevelopment | Chairman Forkum |
| 10. Trustee Community Announcements | Trustees |
| 11. Adjournment | Trustees |

The MDRA is committed to making this meeting accessible to all citizens and if special assistance or accommodations are required, please submit your request to the MDRA at the office of the Trust Manager. We also ask that all cell phones and pages be turned off or placed on silent. Thank you.

MDRA
June 20, 2022

VENDOR	DESCRIPTION		
OK NATURAL GAS	SERVICE DATES 4.18.22 - 5.17.22	\$	36.41
DELUXE BUSINESS SYSTEM	BANK DEPOSIT BOOK	\$	85.49
BEN E KETIH CO	CONCESSION SUPPLIES	\$	77.60
INTEGRIS	CATERING - BOX LUNCHES 40 PEOPLE 4.18.22	\$	300.00
INTEGRIS	CATERING - BOX LUNCHES 15 PEOPLE 5.10.22	\$	112.50
HUGOS	SIGNATURE C-FLD TWL/BATHROOM TISSUE	\$	370.85
HOMETOWN DEALS	ADVERTISING MAY 2022 ISSUE	\$	75.00
HOMETOWN DEALS	ADVERTISING JUNE 2022 ISSUE	\$	75.00
GRAND LAKE ASSOCIATION INC	ANNUAL MEMBERSHIP 2022	\$	75.00
CHEMSEARCH	WATER TREATMENT 5.27.22	\$	300.00
KONE	ELEVATOR MAINTENANCE 1.1.22 - 1.31.22	\$	342.72
KONE	ELEVATOR MAINTENANCE 2.1.22 - 2.28.22	\$	342.72
KONE	ELEVATOR MAINTENANCE 4.1.22 - 4.30.22	\$	342.72
KONE	ELEVATOR MAINTENANCE 6.1.22 - 6.30.22 PO # 22-01804	\$	349.58
THE JOPLIN GLOBE	PICK 2 AD 4.6.22 PO # 22-01660	\$	189.00
THE JOPLIN GLOBE	PICK 2 AD 4.8.22 PO # 22-01660	\$	189.00
THE JOPLIN GLOBE	PROGRESS UPDATE MAGAZINE 4.30.22 PO # 22-01660	\$	400.00
CHEMSEARCH	CHEMSEARCH 888 PLUS PO # 22-01635	\$	863.11
MIAMI FIRE PROTECTION	ANNUAL INSPECTION/REPLACEMENT OF OLDER UNITS PO # 22-01838	\$	721.50
MIAMI LITTLE THEATER	YOUTH ON STAGE DISNEY'S ALLADDIN JR PO # 22-01857	\$	3,527.06
FRIENDS OF THE COLEMAN	FOC MERCHANDISE SALES MAY 2022 PO # 22-01862	\$	179.00
		\$	8,954.26
CREDIT CARD CHARGES - 4.2.22 - 4.15.22			
WALMART	DEODORIZERS	\$	60.39
LOCKE	PVC FITTINGS	\$	109.83
WALMART	WATER	\$	21.44
OK NATURAL GAS	SERVICE DATES 2.17.22 - 3.18.22	\$	244.96
HAMPTON INN	DENNIS JAMES	\$	311.85
CREDIT CARD CHARGES - 4.16.22 - 5.1.22			
AMAZON	FUSES	\$	61.20
CREDIT CARD CHARGES - 5.2.22 - 5.15.22			
AT&T	MONTHLY IPAD/PHONE CHARGE	\$	41.20
OK NATURAL GAS	SERVICE DATES 3.18.22 - 4.18.22	\$	87.80
CREDIT CARD CHARGES - 5.16.22 - 6.1.22			
NEO OK A&M	1 STAGE LUNCH FOR TOURIST GROUP	\$	9.75
NEO OK A&M	22 STAGE LUNCHES FOR TOURIST GROUP	\$	214.50
		\$	1,162.92
CITY OF MIAMI	SALARY & BENEFITS MAY 19, 2022	\$	4,481.15
CITY OF MIAMI	SALARY & BENEFITS JUNE 2, 2022	\$	3,961.33
CITY OF MIAMI	SALARY & BENEFITS JUNE 16, 2022	\$	4,646.24
		\$	23,205.90
	GRAND TOTAL	\$	23,205.90

THE MIAMI DOWNTOWN REDEVELOPMENT AUTHORITY (MDRA) MET IN MEETING ON MAY 16, 2022 AT THE MIAMI CIVIC CENTER AT 4:00 p.m. WITH THE FOLLOWING MEMBERS PRESENT:

David Davis, Acting Chairman
Joe Dale Morgan, Trustee
Brian Estep, Trustee
Ron Stowell, Trustee

Bo Reese, City Manager
Danny Dillon, Coleman Manager
Amanda Davis, Executive Director Visit Miami OK – CVB
Callie Cortner, Assistant Library Director
Melinda Stotts, Communications Manager

The agenda for the meeting was posted in the main lobby of the Miami Civic Center and posted on www.miamiokla.net starting at 9:05 a.m. on May 13, 2022.

THE BOARD MAY DISCUSS, CONSIDER, AND VOTE ON ANY ITEM LISTED IN THIS AGENDA:

Call to Order

Acting Chairman Davis called the meeting to order at 4:09 p.m.

Public Input and Unscheduled Personal Appearances

There was no public input and no unscheduled personal appearances.

Consent Agenda:

By unanimous consent, the public body may designate noncontroversial items to be considered in one motion and one vote. The public body may add items from the regular agenda and approve. Posted agenda items not added to the consent docket will be considered separately in their regular order. Staff recommends that items 4 & 5 be placed on the consent agenda.

A motion was made by Trustee Stowell and seconded by Trustee Estep to place and approve items 4 & 5 on the consent agenda.

Stowell, aye; Estep, aye; Davis, aye; Morgan, aye

Approve Minutes

Minutes from April 2022

Claims:

May 2022

Coleman Managing Director Report

Dillon discussed the report of April earnings of \$12,131.95, which is 110% of the anticipated revenue. He covered the upcoming Miami Little Theater Kid's Production of Aladin, and that tickets are currently on sale. Dillon informed the Trust that he is currently looking for more acts and events for the summer. The Trust agreed that the numbers look good for the current income. Dillon then discussed that EPIC Charter Schools had paid the rest of their ballroom rental fees. Dillon explained the donation income of \$30,000.00 from the Friends of The Coleman for the new lighting upgrades. He informed the Trust that the lighting installation is on schedule despite a few back-ordered parts.

Dillon and Amanda Davis of the CVB discussed a large tour that came through the Coleman and did lunch in the Ballroom, catered by Sodexo, instead of on the stage due to the last-minute booking. Davis shared that it was an excellent last-minute event they were able to pull off because of the late booking from the group.

Director of Library, Arts & Culture Report

Cortner discussed the most recent Mural Fest 2023 Meeting with the Trust and invited them to join if they would like to be a part of the event next year. She also discussed upcoming events in the Cultural District, such as Movies in the Art Park or Movies at the Coleman during the summer months.

Discussion of Grants for Downtown Redevelopment

Trustee Davis advised the Trust that they should get "locked into" contracts on the downtown properties in order to secure them for future use. City Manager Reese advised a meeting with Kristi McClain, Director of Community and Economic Development, and Amanda Davis, Executive Director of Visit Miami OK – CVB, to strategize about property purchasing, the timing of purchase, and funding in order to formulate a Strategic Plan.

Trustee Community Announcements

None

Adjournment

A motion was made by Trustee Estep and seconded by Trustee Stowell to adjourn.

Estep, aye; Stowell, aye; Morgan, aye; Davis, aye

Acting Chairman Davis declared the meeting adjourned at 4:18 p.m.

Chairman Forkum

Trustee Davis

Trustee Estep

Trustee Stowell

Trustee Morgan

Trustee Lillard

ATTEST: _____

MDRA
May 16, 2022

VENDOR	DESCRIPTION		
ASCAP	QUARTERLY LICENSE FEE	\$	264.00
BEN E KETIH CO	CONCESSION SUPPLIES	\$	521.10
KONE	MONTHLY ELEVATOR SERVICE (PO#22-01588)	\$	342.72
OK. STATE UNIVERSITY FOUNDATION	BREEC CLOTH SHORTS BENEFIT SHOW	\$	2,284.75
MLT	A MUSICAL REVUE	\$	4,410.65
CHARLES B. RARICK	BEEHCLOTH SHORTS SOUND/MEDIA	\$	75.00
BRAVO	ANNUAL FEES (PO#22-01591)	\$	2,422.75
BOOTH & BOOTH ELECTRIC	FAÇADE LIGHTS ON MARQUEES	\$	699.16
HK ELECTRIC	INSTALLED 240 VOLT CIRCUITS	\$	501.78
FIRST AMERICAN	CREDIT CARD FEES	\$	213.48
LIVINGSTON PLUMBING	REPLACED BUSTED DRAIN LINE	\$	127.50
CRAFTON PUMP SERVICE	REPLACED SEAL IN PUMP (PO#22-01570)	\$	564.00
PHILADELPHIA INSURANCE CO.	ANNUAL INSURANCE PREMIUM	\$	921.50
FRIENDS OF THE COLEMAN	MERCHANDISE SALES	\$	203.00
		\$	13,551.39
CREDIT CARD CHARGES -			
WAL-MART	WATER/HANDSOAP	\$	81.83
WAL-MART	PAPER TOWELS, LED BOX	\$	83.04
WAL-MART	WATER	\$	32.16
WAL-MART	WATER	\$	20.96
HAMPTON	ACCOMODATIONS	\$	311.85
		\$	529.84
CITY OF MIAMI	SALARY & BENEFITS MAY 5, 2022	\$	3,821.03
	TOTAL	\$	17,902.26

Coleman Theatre FY21/22

MAY Revenue Report

MDRA meeting 06/21/22

<u>Categories</u>	<u>Earnings MAY</u>	<u>Earnings YTD (05/31/22)</u>	<u>Earnings YTD (Projected Revenue)</u>	<u>Variance</u>	<u>% of Revenue</u>
Donations	\$2,461.00	\$ 14,038.33	\$ 15,000.00	\$ (961.67)	94%
Concessions	\$ 548.00	\$ 15,535.27	\$ 17,000.00	\$ (1,464.73)	91%
Theatre Revenue	\$ 3,287.00 **	\$ 124,517.00	\$100,000.00	\$ 24,517.00	125%
Commercial Rental	\$ 1,510.00	\$ 13,174.00	\$ 14,520.00	\$ (1,346.00)	91%
Ballroom Rental	\$ -	\$ 35,346.00	\$ 20,150.00	\$ 15,196.00	175%
Theatre Rental	\$ 1,150.00	\$ 22,559.00	\$ 18,300.00	\$ 4,259.00	123%
TOTALS	\$8,956.00	\$225,169.60	\$184,970.00	\$ 34,006.08	110%

** Incode 04-30-22

Found: MBRA - Main Street and Coleman Comparison

Current FY Year Budget FY Proposed Year Next FY Proposed

Description for Each \$ of Revenue Projected

Notes: To print an Income Budget Report, click on the report icon.

Account #	Description	Current FY Year	Budget	FY Proposed Year	Next FY Proposed
733-400-338-2000	Under Rent	\$ 15,000.00	\$	\$ 15,000.00	\$
733-400-349-8000	Ballroom Rental	\$ 20,500.00	\$	\$ 20,500.00	\$
733-400-349-7000	Commercial Rental	\$ 14,500.00	\$	\$ 14,500.00	\$
733-400-349-9000	Theatre Rental	\$ 13,500.00	\$	\$ 13,500.00	\$
733-400-349-3000	Concessions	\$ 17,000.00	\$	\$ 17,000.00	\$
733-400-349-1000	Ramewalk Donation	\$ 15,000.00	\$	\$ 15,000.00	\$
733-400-387-2000	PT Members Carryover	\$ 55,932.85	\$	\$ 55,932.85	\$
733-400-387-2000	Revenue/Grants	\$ 2,000.00	\$	\$ 2,000.00	\$
733-400-387-2000	Revenue/Grants	\$	\$	\$	\$
733-400-387-4000	Revenue/Grants	\$ 100,000.00	\$	\$ 100,000.00	\$
733-400-387-4000	From General Fund	\$	\$	\$	\$
733-400-387-4000	From Rainy Day Fund	\$	\$	\$	\$
733-400-387-2000	From MBRA	\$ 95,000.00	\$	\$ 95,000.00	\$
733-400-387-2000	Domestic/State Grants	\$	\$	\$	\$
733-400-387-2000	PV Revenue-Carryover	\$	\$	\$	\$
733-400-387-2000	Revenue/Grants	\$	\$	\$	\$
733-400-387-2000	Revenue/Grants	\$	\$	\$	\$
733-000-387-4000	Trans from GF	\$	\$	\$	\$

Account #	Description	Current FY Year	Budget	FY Proposed Year	Next FY Proposed
733-400-462-2000	Office Expense	\$ 500.00	\$	\$ 500.00	\$
733-462-461-2007	Personal Supplies	\$ 1,500.00	\$	\$ 1,500.00	\$
733-462-461-2002	Repairs/Maintenance	\$ 15,000.00	\$	\$ 15,000.00	\$
733-462-461-2013	Construction Goods	\$ 4,000.00	\$	\$ 4,000.00	\$
733-462-461-2001	Office Expense	\$ 25,000.00	\$	\$ 25,000.00	\$
733-462-461-2003	Construction	\$	\$	\$	\$
733-462-461-2004	Normal Gas	\$ 1,000.00	\$	\$ 1,000.00	\$
733-462-461-2005	Ballroom Expenses	\$ 5,000.00	\$	\$ 5,000.00	\$
733-462-461-2006	Education and Travel	\$ 600.00	\$	\$ 600.00	\$
733-462-461-2007	Dues and Subscriptions	\$ 1,175.00	\$	\$ 1,175.00	\$
733-462-461-2008	Ads and Printing	\$ 15,000.00	\$	\$ 15,000.00	\$
733-462-461-2009	Professional Services	\$ 3,000.00	\$	\$ 3,000.00	\$
733-462-461-2010	Special Contracts	\$ 205,742.00	\$	\$ 205,742.00	\$
733-462-461-2011	Maintenance and Service Contracts	\$ 10,000.00	\$	\$ 10,000.00	\$
733-462-461-2020	Misc. Services and Charges	\$ 15,000.00	\$	\$ 15,000.00	\$
733-462-461-2002	Postage & Freight	\$ 130,485.00	\$	\$ 130,485.00	\$
733-462-461-2005	Construction	\$	\$	\$	\$
733-462-461-2006	Education and Travel	\$ 2,000.00	\$	\$ 2,000.00	\$
733-462-461-2007	Dues and Subscriptions	\$ 1,000.00	\$	\$ 1,000.00	\$
733-462-461-2008	Ads and Printing	\$ 1,500.00	\$	\$ 1,500.00	\$
733-462-461-2011	Special Contracts	\$ 30,000.00	\$	\$ 30,000.00	\$
733-462-461-2015	Computer	\$ 500.00	\$	\$ 500.00	\$
733-462-461-2020	Misc. Services and Charges	\$ 5,000.00	\$	\$ 5,000.00	\$
733-491-491-7002	To Rainy Day Fund	\$ 14,895.00	\$	\$ 14,895.00	\$

MBRA-Coleman Total Raw Over/(Under) Exp \$ 80,676.71 \$ (302,132.24) \$ 132,942.74
 MBRA-Main St Total Raw Over/(Under) Exp \$ - \$ - \$ 14,744.78
 Total \$ 147,607.50
 Class Check \$ -

Request Description for Each \$ of Revenue Projected

7,500 lbs sold with \$2.00 use fee per lb @ \$15,000 3-yr average \$15,213
 Weddings 8 @ \$1425 (\$11,400); Events/LOS 14 @ \$625 (\$8,750) EPIC(\$11,200) 3-yr average \$13,354
 Ann's (\$5,400); Barber Shop (\$1,800); 103.5 (\$2,400); 205 (\$3,450); 207/109 (\$8,400) 3-yr average \$11,957
 BWP (\$5,000); Mkt (\$5,000); SOUT (\$2,900); Misc Rentals 1.5 @ \$790 (\$9,250) 3-yr average \$18,753; First half of 22-22 \$13,267
 3-yr average \$14,546; First half of 22-22 \$17,961
 3-yr average \$20,332; First half of 22-22 \$12,444
 Some of the donation money had been designated as a part of the \$90 for 90 campaign which is specifically
 4 seat adoptions @ \$390 each 3-yr average \$9722; however this appears to be a "roll-off" with 90 for 90 funds, merchandise funds, donations, etc all put in
 3-yr average \$118,367

Request Description for Each \$ of Revenue Projected

Request will be to pay for spreadsheet
 Invoice will be to pay for spreadsheet
 Manager's City Phone
 3 yr average was \$934.90 however, Jan 2022 invoice was \$247.22 which suggests a hike in prices.
 3 yr average was \$3,980; however, as of Jan 2022 we have spent \$2,268 so far this fiscal year. Part of this issue is
 No education/travel planned 3-yr average \$0.00 Again, the pandemic has kept this from coming into play the last
 Grand Lake Assoc. (\$500) BMU/ASCP (\$250); LBAT dues (\$800); Food Service (\$220); Green Country Tourists
 Homebound Deals (\$900); Facebook Ads (\$250); Radio/television/Print (\$3,000); Printed advertising posters,
 handout audit by 8K0
 Silent Movies, Swank, MLT (\$20,574); Other contracts (\$80,000) This does not include contracts that the Council
 Elevator (\$4,113); Chem Search (\$1,800); Fire and sprinklers (\$550); Organ (\$3,473); Boiler inspection (\$50); Alarm
 3-yr average \$16,484.27

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 3-yr average \$16,484.27

9 repurchases by 17/18 - FY 25/26 = \$11,895, only
 considered \$7,097.10 in FY 17/18 due to ballrim bean
 being pd off
 297,805.72 Budget Summary exp minus trans to Rainy Day
 350,797.07 Budget Summary Total exp minus trans to Rainy Day

Fund: MDRA Coleman

Current Yr Rev Budget Est Proposed Rev Next FY's Proposed Changes Description for Each \$ of Revenue Projected

783-000-326-2000	User Fees	\$ 15,000.00		\$ 15,000.00	7,500 tkt's sold with \$2.00 use fee per tkt (\$15,000) 3-yr average \$13,213
783-000-349-6000	Ballroom Rental	\$ 20,150.00		\$ 31,350.00	Weddings 8 @ \$1425 (\$11,400); Event/LOS 14 @ \$625 (\$8,750) EPIC(\$11,200) 3-yr average \$18,954
783-000-349-7000	Commercial Rental	\$ 14,520.00		\$ 14,520.00	Ann's (\$5,400); Barber Shop (\$1,800); 103.5 (\$2,100); 105 (\$1,800); 107/109 (\$3,420) 3-yr average \$11,957
783-000-349-8000	Theatre Rental	\$ 18,300.00		\$ 18,300.00	MPS (\$3,000); MLT (\$5,000); SSUFF (\$2,050); Misc Rentals 11 @ \$750 (\$8,250) 3-yr average \$16,763; First half of 21-22 \$13,267
783-000-349-9000	Concessions	\$ 17,000.00		\$ 15,000.00	3-yr average \$14,546; First half of 21-22 \$7,561
783-000-386-1000	Revenue/Donation	\$ 15,000.00		\$ 20,000.00	3-yr average \$20,332; First half of 21-22 \$12,444 Some of the donation money had been designated as a part of the \$90 for 90 campaign which is specifically for upgrades to the light and sound.
783-000-387-0000	PY Reserves-Carryover	\$ 55,938.95			
783-000-387-2000	Revenue/Other	\$ 2,000.00		\$ 1,200.00	4 seat adoptions @ \$300 each 3-yr average \$3722; however this appears to be a "catch-all" with 90 for 90 funds, merchandise funds, donations, etc all put in during last two years.
783-000-387-3000	Revenue/Grants	\$ -			
783-000-387-4000	Revenue/Theatre	\$ 100,000.00		\$ 100,000.00	3-yr average \$118,367
783-000-397-0100	From General Fund	\$ -			
783-000-397-8500	From Rainy Day Fund	\$ -			
783-000-397-3000	From MSUA	\$ 95,000.00			reduce trans??

Current Yr Exp Budget Spending-Based Budget Next FY's Proposed Changes Description for Each \$ Requested and Justification for the Request

783-462-461-2001	Office Expense	\$ 500.00	\$ 500.00	\$ 500.00	Receipt/Deposit/Checkbooks (\$339); ink cartridges (\$40); paper (\$36); misc. office supplies and postage (\$85) 3-yr average \$615
783-462-461-2007	Janitorial Supplies	\$ 1,500.00	\$ 1,200.00	\$ 1,500.00	Hugo's, et. al. toilet paper, hand towels, trash liners, etc. (\$1,100); cleaning products (\$400) 3-yr average \$1,064 The three year average would naturally fall lower since a great deal of two years we had little going on as far as tourists and limited shows. Due to that, I cut down on expenditures, but we definitely need to keep this at \$1,500. Additionally, the upstairs restrooms have not been open to the public during this time, but they will be open during this year.
783-462-461-2008	Repair/Maintenance	\$ 18,000.00	\$ 18,000.00	\$ 18,000.00	Based on Kevin's recommendation 3-yr average \$20,021
783-462-461-2018	Concession Goods	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	3-yr average \$3,818
Total Material Expense		\$ 24,000.00	\$ 23,700.00	\$ 24,000.00	
783-462-461-3003	Communication	\$ -	\$ -	\$ 480.48	Manager's City Phone

		Current Yr Rev Budget	Est Proposed Rev	Next FY's Proposed Changes	Description for Each \$ of Revenue Projected
783-462-461-3004	Natural Gas	\$ 1,000.00	\$ 1,000.00	\$ 1,200.00	3 yr average was \$934.90; however, Jan 2022 invoice was \$347.82 which suggests a hike in prices.
783-462-461-3005	Ballroom Expenses	\$ 5,600.00	\$ 5,600.00	\$ 5,600.00	3 yr average was \$3,980; however, as of Jan 2022 we have spent \$5,269 so far this fiscal year. Part of this issue is that when we do lunch on stage or dinner and a movie, the food expense comes out of this. Larger dinners will use a great amount of this category, when in truth, it is not really ballroom expense.
783-462-461-3006	Education and Travel	\$ 636.00	\$ 636.00	\$ 1,000.00	No education/travel planned. 3-yr average \$0.00 Again, the pandemic has kept this from coming into play the last three cycles. This is a cut from when we formerly used to send the director to the LHAT convention, which could not happen even at the current level of budgeting.
783-462-461-3007	Dues and Subscriptions	\$ 1,175.00	\$ 1,175.00	\$ 1,000.00	Grand Lake Assoc. (\$50); BML/ASCAP (\$255); LHAT dues (\$400); Food Service (\$125); Green Country Tourism (\$150) 3-yr average \$811. Frugality played a large part in these funds not being spent in the last couple of years with the uncertainty of revenue opportunities.
783-462-461-3008	Ads and Printing	\$ 16,000.00	\$ 16,000.00	\$ 20,000.00	Hometown Deals (\$900); Facebook Ads (\$250); Radio/Television/Digital (\$5,000); Printed advertising, posters, newspapers, etc. (\$11,350) 3-yr average \$12,832. This category needs to be increased as more events are being planned. While we have been cautious on spending during these past couple of years, we have found that they big events have cost us around \$5000 each for radio, and prior to our curback in the area, we were spending about \$1100 per event to market. Those costs, I'm sure, have risen.
783-462-461-3010	Professional Services	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	Annual audit by BKD Silent Movies, Swank, MLT (\$20,574); Other contracts (\$60,000) This does not include contracts that the Council may wish to add. 3-yr average \$101,290 This amount was lowered from past years due to the uncertain times. If the council wishes us to do more events, this will need to be raised. If the clearing house account is utilized as it should be, then part of the need for this to be so high will be taken away.
83-462-461-3011	Special Contracts	\$ 80,574.00	\$ 80,574.00	\$ 80,574.00	Elevator (\$4,113); Chem Search (\$1,600); Fire ext/Sprinklers (\$550); Organ (\$3,473); Boiler inspection (\$50); Alarm monitoring (\$930) 3-yr average \$8640
83-462-461-3012	Maint & Service Contracts	\$ 10,000.00	\$ 10,000.00	\$ 11,000.00	3-yr average \$16,481.27
83-462-461-3020	Misc. Services and Charges	\$ 15,000.00	\$ 15,000.00	\$ 16,000.00	
	Total Other Services & Charges Expense	\$ 132,985.00	\$ 132,985.00	\$ 139,854.48	
83-491-491-7082	To Rainy Day Fund	\$ 11,695.00	\$ 11,695.00		9 repymnts: FY 17/18 - FY 25/26 = \$11,695, only transferred \$7,097.10 in FY 17/18 due to ballrm loan being pd off
	Total Expenses	\$ 302,597.24	\$ 302,132.24	\$ 309,301.72	

Total Revenues Over/(Under) Expenses \$ 50,476.71 \$ (302,132.24) \$ 132,942.74

Funds: MIDRA - Main St

Revenues - Appropriable	Current Yr Rev Budget	Est Proposed Rev	Next FY's Proposed Changes	Description for Each \$ of Revenue Projected
783-000-386-3000			\$ 15,000.00	
783-000-387-0000			\$	
783-000-387-2000				
783-000-387-3000				
783-000-387-4000			\$ 57,000.00	
Total Revenues			\$ 67,000.00	

EXPENSES	Current Yr Exp Budget	Spending-Based Budget	Next FY's Proposed Changes	Description for Each \$ Requested and Justification for the Request
Total			\$ 22,450.11	

EXPENSES	Current Yr Exp Budget	Spending-Based Budget	Next FY's Proposed Changes	Description for Each \$ Requested and Justification for the Request
783-460-461-2001				Office Expense
783-460-461-2018				
Total Material Expense			\$ -	

OTHER SERVICES & CHARGES	Current Yr Exp Budget	Spending-Based Budget	Next FY's Proposed Changes	Description for Each \$ Requested and Justification for the Request
783-460-461-3002			\$ 500.00	Postage & Freight
783-460-461-3003			\$ 240.24	Communication
783-460-461-3006			\$ 2,000.00	Education and Travel
783-460-461-3007			\$ 1,000.00	Dues and Subscriptions
783-460-461-3008			\$ 1,500.00	Ads and Printing
783-460-461-3010				Professional Services
783-460-461-3011			\$ 20,000.00	Special Contracts
783-460-461-3016			\$ 500.00	Computer
783-460-461-3020			\$ 5,000.00	Misc. Services & Charges
Total Other Services & Charges Expense			\$ 30,740.24	Design, Membership, Economic Vitality
Total Expenses			\$ 22,450.11	

Total Revenues Over/(Under) Expenses \$ - \$ (22,450.11) \$ 14,744.76



The Main Street Approach

The Main Street Approach is an economic development strategy developed by the National Trust for Historic Preservation in 1980. It incorporates a Four-Point Approach® to economic revitalization consisting of **Organization, Promotion, Design and Economic Vitality**. Training and technical assistance in Oklahoma are coordinated by the Oklahoma Main Street Center at the Oklahoma Department of Commerce.

The Oklahoma Main Street Center began in 1985 and serves 32 active programs. Towns are selected through a competitive application process. Main Street is preservation based economic development that concentrates on the historic commercial core of a community or urban neighborhood district. The Main Street Four-Point Approach™, developed by the National Trust's National Main Street Center is, by its very nature, long-term, incremental, and sustainable. Main Street is a process not a project. The goal is the economic revitalization of the commercial district achieved by concentrating on the National Main Street Center's Four-Point Approach™: Organization, Design, Promotion, and Economic Vitality.

What makes the Main Street Approach unique is that it:

- ❖ Is volunteer-driven
- ❖ Uses a proven organizational structure
- ❖ Concentrates on historic commercial districts / neighborhoods
- ❖ Emphasizes importance of historic preservation
- ❖ Stresses a plan of action developed by volunteers

We have seen change of unparalleled proportion in the attitude of the people in the participating programs; in the number of volunteers; in the successful partnerships that have developed and in the investment of local money used in the revitalization effort. These changes have resulted in the emergence of new leadership from within the local programs, which will ensure that change is ongoing and sustainable. Main Street programs are successful when there is a balanced effort in all four points of the Main Street methodology. Main Street programs use existing assets and develop effective public/private partnerships. The comprehensive effort focuses on quality projects accomplished in a process initiated within the community or urban neighborhood district. In short, it is a self-help effort. Participating programs understand the process is incremental.

Private reinvestment figures speak volumes about economic impact.

*Using the Four-Point Main Street Approach,™ Oklahoma's Main Street programs have reported total reinvestment of over \$1.87 billion and more than 18,000 private building projects and public improvements. More than 1.6 million volunteer hours have been tracked since recording of this category in 2002.

*OMSC Reinvestment Report 5/21



Oklahoma Main Street Services

The Oklahoma Main Street Center provides training, resources and technical assistance for preservation-based commercial district revitalization. Based on the National Main Street Center's guiding principles and nationally recognized Four-Point Approach, the program offers a practical strategy scaled for each local program. Main Street promotes public and private partnerships and local leadership, commitment, and synergy while delivering tangible and intangible benefits to both communities and neighborhood districts. Services available by point include, but are not limited to:

Organization

- Board Trainings
- Program Director Trainings
- Board Retreats
- Volunteer Recruitment Training
- Fundraising Training
- Membership Recruitment Training
- Consultant Selection & Procurement Assistance
- Strategic Planning Session
- Vision and Mission Session

Value of each: \$150/hour+

Economic Vitality

- Confidential Business Consultations
- Business Inventory Database Creation
- Business Planning Assistance
- Controlling Profit Training
- Survey Assistance
- Customer Loyalty Training
- GIS Census Database (LocateOK) Training
- Market Analysis Assistance
- Retail Analysis Study

Value of each: \$150/hour+ - \$1,200 a day

Design

- Facade Design Assistance
- Design Technical Assistance and Training
- Interior Design Assistance
- Window Display Training
- Merchandising Assistance
- Placemaking Design & Assistance

Value of each: \$150/hour+

Promotion

- One-on-One Business Marketing Consultations
- Asset Analysis
- Retail/Special Event Planning Assistance & Evaluation
- Overall Program Marketing/Image Consultations, Reviews & Evaluations
- Web/Social Media Development, Assistance, Evaluation & Training

Value of each: \$150/hour+

Architectural and Placemaking Design Services for Main Street Programs are provided by:

METHOD.
ARCHITECTURE | INTERIORS | PLANNING | PRESERVATION

The cost to you?

\$0

Oklahoma Main Street Center | 900 North Stiles Oklahoma City, Oklahoma 73104