

Miami Public Library Board Meeting
June 10, 2019

The meeting was brought to order by Mabel Dowler at 12:09 pm on June 10, 2019.

Members in attendance: Ray VandeGiessen, Mabel Dowler, Nancy Gee, Tracy Delano, Paul Marquez, and Marcia Johnson.

Approval of minutes.

- No questions or comments regarding the minutes.
- Tracy made the motion to approve the minutes, Nancy seconded, all responded in the positive, and motion to approve minutes passed.

Circulation Report.

- No questions or comments.

Directors Report.

- Marcia provided a 1-year comparison.
 - Circulation is up.
 - Number are down on computer usage, walk-in number, and wireless usage.
 - Mable mentioned that it may be the result of wireless prices going down.
 - Ray mentioned the flooding in May could have had an effect on the numbers.
 - No further questions or comments.

Community Needs Assessment.

- The community needs assessment is completed.
- Marcia reviewed highlights.
 - Covered with community members.
 - Poverty level.
 - Drop in internet usage;
 - May be due to cost of smart phones.
 - Annual Circulation
 - Library visits dropping every year.
 - Program attendance is way higher than say 2012.
 - More programs are done off sight.
 - Edge Survey
 - Impact Survey
 - Highest usage for public tech is employment.
 - Computer
 - Adult literacy
 - Themes shared by the focus group.
 - Marketing
 - Teens
 - Building upgrades
- Marcia reminded board members that all numbers are in the Community Survey.
- Marcia shared a library theme and goals: Library Strong
 - Strategic Goal Outline

- Goal #1 Strengthen Community Literacies.
- Goal #2 Strengthen Community Capacity for Creativity and Learning.
- Goal #3 Strengthen Community Engagement in the Library.
 - Group thoughts on goals.
 - Nancy liked the idea of working with Workforce.
 - Mabel inquired about library partnerships with other agencies?
 - Marcia gave a couple of examples.
 - Kindergarten center.
 - Inter-Tribal Pow Wow.
- Marcia expanded on some ideas.
 - the possibility of a Maker Space area in the library or just more creative items in the library.
 - An art program for seniors.
 - Finding some sort of teen focus.
 - Make the facility more inviting and user friendly.
 - The possibility of submitting a 3-year plan to the City of Miami for library upgrade funding.
 - Finding more quiet spaces to meet in the library.
 - The group shared ideas regarding bringing someone in who knows how to design libraries and make the best use of our space.
 - Marcia expanded on increasing community awareness.
 - More visible signage.
 - Finding new and other ways to advertise.
 - Putting flyers or information in books as they are checked out.
 - Mabel shared some ideas on placement of brochures.
 - End of report.
 - No Further Questions or Comments.

Literacy Report

- Marcia distributed Diana's report regarding "Tutoring hours of the Month of May 2019."
- Marcia shared information regarding the Literacy Program recent event and how one of the Literacy Program participants invited a number of their family members.
 - Paul's note: awesome show of family support!

Friends of the Library

- Details of the report provided by Paul (attachment).

Other business

- Ray asked about another board member.
 - It was suggested to seek someone from one of the Native American Tribes.
 - Possibly Inter-Tribal Council or maybe some from one of the Tribal Libraries.
 - The new member must reside in Miami.

Motion to adjourn.

- Ray made a motion to adjourn, Tracy seconded, all responded in the position, motion to adjourn approved. The board dismissed shortly after 1:00.

Paul Marquez – acting secretary

Mabel Dowla
Nancy Lee

Raymond Rodriguez

Jacquelina