

THE CHAIRMAN AND MIAMI RECREATION, TOURISM, CONVENTION, AND VISITORS ADVISORY BOARD (MRTCVB) MET IN A REGULAR MEETING ON WEDNESDAY, MARCH 13, 2019 AT THE COLEMAN THEATRE BALLROOM AT 10:00 AM WITH THE FOLLOWING MEMBERS PRESENT

Brian Forrester, Chairman
Joe Morgan, Board Member
Megan Frazier, Board Member
Gary Crow, Board Member
Greg Forkum, Board Member
Jennifer Walker, Board Member
Morgan Bussey, Board Member
Tara Oelke, Board Member
Steve Gilbert, Board Member (Absent)

Amanda Davis, MCVB Executive Director
Dean Kruithof, City Manager

The agenda for the meeting was posted in the main lobby and the north outside entryway of the Miami Civic Center at 8:20 AM on March 12, 2019.

Call Meeting to Order:

Chairman Forrester called the meeting to order at 10:02 AM

Review of MCVB Hotel/Motel Tax Collections:

Amanda Davis presented the report. Hotel gross receipts for December was \$235,898.43 and January 2019 was \$221,920.86. Through January 2019 of the 2018/2019 fiscal year, we show a -14% difference in overall hotel receipts and a -11% difference in tax revenues paid to the Miami CVB. This is down from 17% as previously reported. Davis shared that other communities in the region are seeing a decline in hotel stays. She will continue to monitor numbers and meet with hotel managers to discuss the current trends.

No action was taken.

Meeting Minutes February 13, 2019:

Board Member Forkum moved to approve the February 13, 2019 meeting minutes. Board Member Crow made the second. The board was polled with the following results:

Forkum: Aye, Crow: Aye, Morgan: Aye, Frazier: Aye, Walker: Aye, Oelke: Aye, Bussey: Aye, Chairman Forrester: Aye, Gilbert: Absent.

Chairman Forrester declared the motion carried.

Sports Tourism/Recreation Division Event Schedule:

Chuck McKibben gave a report on sports tourism/recreation division. McKibben presented the board with a revenue report for 2018/2019 events. McKibben reported all the revenue received from events that have happened and did a revenue projection on upcoming events. McKibben also reported on youth basketball finances.

No action was taken.

Tourism Director- Executive Report:

Amanda Davis gave a Tourism Director Report update. Davis gave an update on where the MCVB and Tourism Departments budgets are at and the changes that she made to them. Davis also reported on the MCVB APP through Visit Widget. Davis reported the reports on downloads, marketing for the app, and the geo fencing sales. Davis also gave an update on events the MCVB has coming up. She will be attending the National Tourism Destination Capital Hill in Washington DC.

Tourism Department Staff Report:

Miami Travel Information Center Report-Shanda Schertz:

Shanda Schertz gave a report on the Miami Travel Information Center. Shanda reported that the gift shop revenues year-to-date went from \$102,201.65 in 2018 to \$103,892.60 in 2019 which makes it up 2%.

Coleman Theatre Report-Shannon Duhon:

None

Group Sales/CVB Division-Sherry Spillers:

None

Events and Marketing/CVB Division-Lauren Hart

Lauren Hart gave an update on 8-Man Football packets and the due date for them. Hart also reported on Rodeo Miami.

Parks and Recreation Report

Justin Hilgenberg reported for Parks and Recreation. Parks has built holding pins for dirt at the little league fields, sprucing up the grandstands at the Fairgrounds, and sending bids out for an air unit for the expo building. Hilgenberg reported that there may be a change to parks for mowing purposes.

Youth Sports/Recreation Division- Chuck McKibben

Chuck McKibben reported on upcoming events for both the REC department and rental parties.

No action was taken.

Other New Business, if any, which has Arisen since the Posting of the Agenda and Could Not Have been Anticipated Prior to the Time of Posting (25 O.S. §311 (9))

None

Citizens' Input and Unscheduled Personal Appearances:

None

Community Reports:

Tara Oelke reported that the Willie Run will be held April 27, 2019.

Adjournment

Board Member Crow moved to adjourn the meeting. Board Member Oelke seconded the motion. The board was polled with the following results:

Crow: Aye, Oelke: Aye, Frazier: Aye, Bussey: Aye, Morgan: Aye, Forkum: Aye, Walker: Aye, Chairman Forrester: Aye, Gilbert: Absent.

Chairman Forrester declared the motion carried.

Chairman Johnson declared the meeting adjourned at 11:10 AM


Chairman Forrester


Board Member Forkum


Board Member Morgan


Board Member Frazier


Board Member Bussey

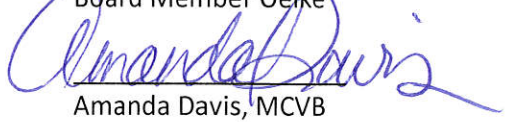

Board Member Steve Gilbert


Board Member Crow


Board Member Walker


Board Member Oelke

ATTEST:


Amanda Davis, MCVB