

THE CHAIRMAN AND MIAMI RECREATION, TOURISM, CONVENTION, AND VISITORS ADVISORY BOARD (MRTCVB) MET IN A REGULAR MEETING ON WEDNESDAY, FEBRUARY 13, 2019 AT THE COLEMAN THEATRE BALLROOM AT 10:00 AM WITH THE FOLLOWING MEMBERS PRESENT

Brian Forrester, Chairman
Joe Morgan, Board Member
Megan Frazier, Board Member
Gary Crow, Board Member
Greg Forkum, Board Member
Jennifer Walker, Board Member
Steve Gilbert, Board Member (Absent)
Morgan Bussey, Board Member (Absent)
Tara Oelke, Board Member (Absent)

Amanda Davis, MCVB Executive Director
Dean Kruithof, City Manager

The agenda for the meeting was posted in the main lobby and the north outside entryway of the Miami Civic Center at 3:15 PM on February 11, 2019.

Call Meeting to Order:

Chairman Forrester called the meeting to order at 10:03 AM

Review of MCVB Hotel/Motel Tax Collections:

Amanda Davis presented the report. Hotel gross receipts for November were reported at \$255,564.74 and December was \$235,898.43. Through November of the 2018/2019 fiscal year, we show a -17% difference in overall hotel receipts and a -17% difference in tax revenues paid to the Miami CVB. This is down from 27% as previously reported. Davis shared that other communities in the region are seeing a decline in hotel stays. She will continue to monitor numbers and meet with hotel managers to discuss the current trends.

No action was taken.

Meeting Minutes January 9, 2019:

Board Member Forkum moved to approve the January 9, 2019 meeting minutes. Board Member Crow made the second. The board was polled with the following results:

Forkum: Aye, Crow: Aye, Morgan: Aye, Frazier: Aye, Walker: Aye, Chairman Forrester: Aye, Bussey: Absent, Gilbert: Absent, Oelke: Absent

Chairman Forrester declared the motion carried.

Youth Basketball Program & Future of Youth Sports in Miami:

Dean Kruithof reported to the board that Mackenzie Garst, director of the Miami Boys and Girls club has officially submitted to the City that the Boys and Girls Club will not be overseeing Miami youth basketball anymore. The board had the discussion on possibly having a sub-committee under the MRTCVB to discuss the forming of new boards for youth sports but they all agree that it should be parent ran and not ran by the City.

No action was taken.

Tourism Director- Executive Report:

Amanda Davis gave a Tourism Director Report update. Davis reported on the MCVB APP through Visit Widget. Davis reported the reports on downloads, marketing for the app, and the geo fencing sales. Davis also gave an update on events the MCVB has coming up. She recently attended the State Legislative Reception hosted by the Hospitality Industry and was able to meet with area legislators and discuss tourism funding. She met with the new Lt Governor Matt Pinnell to discuss Route 66 plans and the new branding ideas for the state and its partners.

Tourism Department Staff Report:

Miami Travel Information Center Report-Shanda Schertz:

Amanda Davis gave a report on the Miami Travel Information Center. Davis reported that the gift shop revenues year-to-date is up 2%.

Coleman Theatre Report-Shannon Duhon:

Shannon Duhon gave a report on the Coleman Theatre. Duhon reported on upcoming events for the Coleman. Duhon also reported that the country music duo Thompson Square shot their new music video at the Coleman.

Group Sales/CVB Division-Sherry Spillers:

None

Events and Marketing/CVB Division-Lauren Hart

Lauren Hart gave an update on the Rodeo Miami and 8-Man Football.

Parks and Recreation Report

Kevin Browning reported for the Parks and Recreation. Browning stated that he is the new Public Works Director and that Justin Hilgenberg is the new Parks Manager. Browning also reported on what is going on with the splash pad, as well as possible new changes within city parks.

Youth Sports/Recreation Division- Chuck McKibben

Chuck McKibben reported on upcoming events for both the REC department and rental parties. McKibben presented the board with expense reports for his Kings of the Court and 4 States Winter Shoot Out basketball tournaments.

No action was taken.

Other New Business, if any, which has Arisen since the Posting of the Agenda and Could Not Have been Anticipated Prior to the Time of Posting (25 O.S. §311 (9))

None

Citizens' Input and Unscheduled Personal Appearances:

None

Community Reports:

None

Adjournment

Board Member Frazier moved to adjourn the meeting. Board Member Crow seconded the motion. The board was polled with the following results:

Frazier: Aye, Crow: Aye, Morgan: Aye, Forkum: Aye, Walker: Aye, Chairman Forrester: Aye, Bussey: Absent, Gilbert: Absent, Oelke: Absent.

Chairman Forrester declared the motion carried.

Chairman Johnson declared the meeting adjourned at 11:30 AM

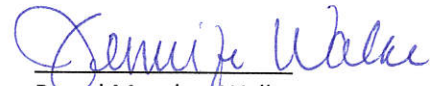

Chairman Forrester


Board Member Frazier


Board Member Crow


Board Member Forkum


Board Member Bussey


Board Member Walker


Board Member Morgan


Board Member Steve Gilbert


Board Member Oelke

ATTEST:


Amanda Davis, MCVB